

Umuntu
Social Impact Forum 2025



Beyond Aid

Reimagining the future of
Malawi's development



UMUNTHU SOCIAL IMPACT FORUM 2026

"STRENGTHENING MALAWI'S SOCIAL IMPACT
ECOSYSTEM FOR A RESILIENT AND SELF-
SUSTAINING FUTURE"

EVENT PROGRAM

2ND EDITION ·
LILONGWE, MALAWI
2 – 3 JUNE 2026

WELCOME TO THE FORUM



Welcome to the 2nd Edition of the Umunthu Social Impact Forum 2026. We are honoured to have you join us in Lilongwe for two days of dialogue, reflection, collaboration, and collective action.

The Umunthu Social Impact Forum is a high-level national convening bringing together leaders from business, government, civil society, philanthropy, development institutions, healthcare, technology, media, academia, and the creative economy to explore the future of social impact, resilience, and systemic change in Malawi.

At a time when Malawi faces growing economic pressures, shifting aid landscapes, climate vulnerability, youth unemployment, and governance challenges, the need for stronger collaboration, sustainable financing, accountable institutions, and locally-led solutions has never been greater.

This year's Forum is intentionally designed not simply as a conference, but as a platform for ecosystem thinking — creating space for difficult conversations, honest reflection, strategic collaboration, and practical action around the conditions shaping Malawi's social impact future.



FIVE THEMATIC AREAS

THEME 1

Capital & Financing Resilience

Diversifying Malawi's social impact financing beyond traditional aid dependency

THEME 2

Governance, Accountability & Trust

Strengthening institutional integrity, oversight, and accountability culture

THEME 3

Monitoring, Evaluation & Learning

Building a shared culture of evidence, structured learning, and adaptive measurement

THEME 4

Coordination & Collaboration

Breaking institutional silos to build coordinated, cross-sector ecosystem responses

THEME 5

CSI Evolution & Narrative Power

Reimagining corporate social investment as ecosystem investment — and harnessing storytelling and the creative economy as tools for structural change



OUR MISSION

To train the next generation of biomedical informaticians and engineers using a unique service learning approach to develop interventions at the intersection of science, engineering and global health that address problems of global health importance and improve the delivery of healthcare.

ABOUT US

The Global Health Informatics Institute (GHII) is an NGO registered in Malawi with its main base of operations in Lilongwe, Malawi. GHII operates in two domains; **biomedical engineering** and **informatics**.

OUR VISION

Improved healthcare delivery resulting from evidence-based decision making around health investments.

At GHII, we operate structured 6 month pre-service training internships for recent biomedical engineering and informatics graduates.



OpenO2

OpenO2 works to improve oxygen access and sustainability across Malawi by maintaining and repairing oxygen concentrators. Alongside technical services, OpenO2 runs research and development initiatives to create practical solutions that enhance oxygen delivery.



Informatics

Informatics focuses on developing and implementing technology-based solutions to address health challenges. We specialize in creating systems that improve efficiency, data collection, and patient care for our partners by utilizing a diverse range of skills including programming, 3D modeling, simulation and electronic design.

OUR IMPACT



2,500+

oxygen concentrators repaired in 91 hospitals across Malawi



78

young graduates completed a post-graduate internship



12

innovations designed and created



> 44,190

tests ordered using the Computers on Wheels at Kamuzu Central Hospital



51

secured a work placement within 3 months of finishing their internship



7

publications disseminated in academic journals and conference proceedings

SERVING MALAWI AND THE REGION

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CONFERENCE HOSTS - **RUTH KULAIISI & MARTIN MAURICE**

DAY 1

TUESDAY 2 JUNE 2026

08:00

REGISTRATION & EXHIBITION OPENING

09:00

OFFICIAL OPENING CEREMONY

Opening: Ruth Kulaisi — Conference Chairperson
Welcome: Willson Chivhanga — CEO, Thrive Afrika
Remarks: Charles Gwenge — Communications and Advocacy Director, World Vision

Remarks: Dr. Esmie Kainja — Principal Secretary, Ministry of Gender, Children, Disability and Social Welfare

Keynote by Guest of Honour: Hon. Mary Thom Navicha — Minister of Gender, Community Development and Social Welfare

Launch of the Umunthu Social Impact Index

10:30

HEALTH BREAK & INTERVIEWS

11:00

FIRESIDE CHAT

Beyond CSR: Can Business Become Ecosystem Infrastructure?

Speaker: Beatrice Makwenda – Programme Manager, Trust Africa
Speaker: Veronica Ngulube Misomali – CSR & PR Lead at Airtel Malawi
Moderator: Ruth Kulaisi – CEO, KlearComms Media

11:30

PLENARY SESSION 2

Hosted by



**NATIONAL
PLANNING
COMMISSION**

Building the Architecture for Malawi 2063: Coordination, Policy, Regulation & the Future of Social Investment


Panelist: Prof. John Saka — Chairperson, National Council for Higher Education (NCHE)

Panelist: Engineer Dr. Peter Matipwiri — Council Member, MCCCI; Board member MPICO PLC & Board Chair Construction Regulatory Authority

Panelist: Mr. Thoko Chibwana — Registration & Compliance Manager, NGORA

Panelist: Ms. Yandura Chipeta — Country Director, ActionAid Malawi

Moderator: Dr. Andrew Jamali — Research Manager, National Planning Commission



SOCIAL IMPACT ADVISORY

Thrive Afrika *designs,* *strengthens,* and *documents* Afrikan-led change.

A Pan-Afrikan Social Impact Agency • Grounded in the Umunthu360 Framework • Agenda 2063 Aligned

Thrive Afrika partners with corporations, foundations, and institutions to design, strengthen, and document Afrikan-led social change. Our work is grounded in the **Umunthu360 Framework** — a practice methodology rooted in the African philosophy of Umunthu — which centres dignity, relationships, and community agency at the heart of every engagement. We work with organisations that understand that social impact must be **built from within**, not delivered from the outside.

SOCIAL IMPACT ADVISORY SERVICES

Social Impact Strategy & Advisory

We support corporates, foundations, and NGOs to design strategic, locally-grounded social impact programmes — from CSI and foundation strategy development and portfolio design, to partnership architecture, philanthropy advisory, and theory of change alignment.

Impact Research, Monitoring & Evaluation

From theory of change design to MEAL frameworks, impact studies, and learning agendas, we build the measurement systems that transform good intentions into accountable, evidence-driven practice — generating the knowledge that sustains and improves impact over time.

Convening & Ecosystem Design

We design and manage high-quality forums, roundtables, and stakeholder exchanges — building the relationships, shared knowledge, and collaborative infrastructure that complex social challenges require. Our convenings are strategic, not ceremonial.

Storytelling & Narrative Strategy

We treat narrative as strategic infrastructure — helping organisations document impact, develop authentic communication strategies, and produce the multimedia content that builds institutional credibility, mobilises resources, and deepens stakeholder trust.



www.thriveafrika.co

wilson@thriveafrika.net

12:30

SPEED NETWORKING

12:45

NETWORKING LUNCH | Exhibition Open

14:00

UMUNTHU TALK

What Happens When a Village Gets Light?

Speaker: Martin Masiya — CEO, Sollys Energy**BREAKOUT SESSIONS — 14:20**

14:20

A — Beyond Employment:

Hosted by



Rethinking Youth Futures in Malawi

Hosted by

**B — Storytelling for Social Impact:**

Ethics, Dignity & the Power of Representation

15:10

PLENARY SYNTHESIS

Report-Back from Breakouts

Rapporteurs: Session Rapporteurs

15:30

UMUNTHU TALK

Why an Investment in Animal Welfare is an Investment in Human Health and Wellbeing

Speaker: Dr. Madeline Nyamwanza — Co-CEO, LSPCA

15:45

DAY 1 CLOSE & PREVIEW OF DAY 2**Closing:** Ruth Kulaisi — Conference Chairperson

15:50

TEA & NETWORKING SESSION



WHO WE ARE

We are a purpose-driven creative tech company that builds strategic brand systems and human-centered digital experiences for visionary organizations. Through a combination of branding strategy, design, storytelling, and technology, we help businesses uncover their identity and communicate their beliefs consistently. By transforming how brands look, think, and operate, we empower them to drive growth, build trust, and transition from competing in their market to leading it with distinction.

OUR SERVICES



BRANDING & POSITIONING

We help purpose-driven brands define their identity, clarify their value, and grow with impact.



MARKETING & STORYTELLING

We turn your brand positioning into clear, authentic stories and creative work that inspire engagement.



DIGITAL EXPERIENCES

We create digital products and platforms that bring your brand to life through meaningful and user-centered experiences.

TRUSTED BY



LET'S PARTNER FOR IMPACT

DAY 2

WEDNESDAY 3 JUNE 2026

08:30

REGISTRATION | Exhibition Open

09:00

DAY 2 WELCOME & RECAP

09:15

KEYNOTE ADDRESS

Hosted by

Umunthu Social Impact Index

Speaker: Willson Chivhanga — CEO, Thrive Afrika

09:40

PLENARY SESSION 3

Presented by



Communities at the Centre: Building Resilient Systems for Malawi's Future

Speaker: Dr. John Moyo — Technical Program Manager — Education, World Vision Malawi

10:40

HEALTH BREAK

11:00

FIRESIDE CHAT

Financing Resilience: The Role of African Capital in Shaping Malawi's

Speaker: Benedicto Nkhoma — Group Board Chairman, Citrine Financial Group Holdings**Moderator:** Ruth Kulaisi — Conference Chairperson

11:00

PLENARY SESSION 4

Measuring What Matters: Rethinking Impact, Accountability & Success in Malawi's Social Impact Ecosystem

Panelist: Frazer Andack Mataya — Head of Programs, The Hunger Project Malawi**Panelist:** Ahmad Milazi — Projects Manager, SPARC Systems**Panelist:** Enock Juma — Head of Partnerships, DAPP**Panelist:** Deborah Mbale — Founder, Mai Mbambande Foundation**Moderator:** Deliwe Makata



KlearComms
MEDIA

TALKING
DECENT JOB



WHO WE ARE

KlearComms Media is a Malawian strategic communications agency supporting governments, international development organisations, NGOs, and corporate institutions to communicate clearly, professionally, and with impact. We believe strategic communication doesn't just share a message it drives real change.

OUR SERVICES



STRATEGIC COMMUNICATIONS & ADVISORY

We build communication strategies that frame powerful institutional narratives, influence policy, and drive advocacy. Our team helps organizations navigate complex landscapes, manage reputational crises, and secure long-term stakeholder trust.



PUBLIC SPEAKING & MEDIA TRAINING FOR LEADERS

We equip executives and officials with the tools to master executive presence, handle tough press interviews, and command any stage. Through intensive on-camera drills, we transform complex data into clear, persuasive corporate stories



MEDIA PRODUCTION & STUDIO SERVICES

We transform field data and institutional projects into high-impact documentaries, donor reports, and digital assets. Using premium studio facilities and field crews, we deliver broadcast-ready content that captivates audiences nationwide



EVENT MANAGEMENT & FACILITATION

We manage high-stakes conferences, national dialogues, and international stakeholder symposiums from concept to flawless execution. Our professional facilitators guide panel sessions to clear outcomes while managing seamless protocol for VIP delegates.

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Let's Partner for Impact



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klearcommsmedia@gmail.com



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Lilongwe

12:30

NETWORKING LUNCH | Innovation Showcase Open

13:30

UMUNTHU TALK

The Courage to Belong: Stories of Resilience, Identity & Hope

Speaker: Trésor Nzengu Mpauni (aka Mene la Plume) — Founder, Tumaini Letu

13:45

ECOSYSTEM ACTION LABS

Hosted by



Umunthu Social Impact Index

Facilitator: Willson Chivhanga — CEO, Thrive Afrika

15:30

TEA & COFFEE BREAK

16:00

SYNTHESIS & REFORM COMMITMENTS

Reflections: Dr. Andrew Jamali — Research Manager, National Planning Commission

Moderator: Willson Chivhanga — CEO, Thrive Afrika

16:00

CLOSING CEREMONY

USIF2026 Commitments: Lead Rapporteur

Vote of Thanks: Willson Chivhanga — CEO, Thrive Afrika

OUR PARTNERS

THIS CONFERENCE IS PRESENTED WITH THE SUPPORT OF OUR VALUED PARTNERS

| | |
|---|----------------------------|
|   | <p>Gold Partner</p> |
|     | <p>Exhibiting Partners</p> |
|  | <p>Print Partner</p> |
|    | <p>Technical Partners</p> |
|    | <p>Convenors</p> |





UMUNTHU SOCIAL IMPACT FORUM 2026

2ND EDITION



UMUNTHU SOCIAL IMPACT FORUM 2026

"STRENGTHENING MALAWI'S SOCIAL IMPACT ECOSYSTEM FOR A RESILIENT AND SELF-SUSTAINING FUTURE"

EVENT PROGRAM | **2ND EDITION · LILONGWE, MALAWI**
2 – 3 JUNE 2026

2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

WELCOME TO THE FORUM

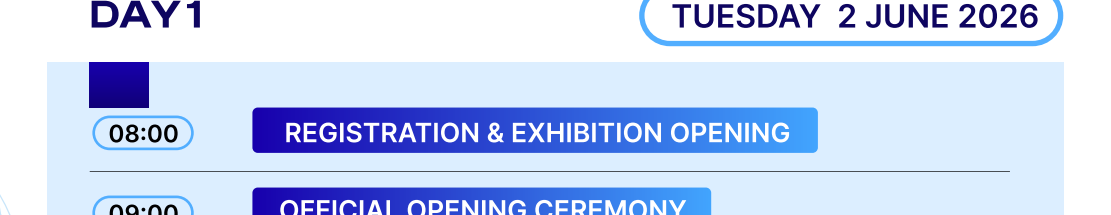
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2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026



FIVE THEMATIC AREAS

THEME 1 Capital & Financing Resilience
Diversifying Malawi's social impact financing beyond traditional aid dependency

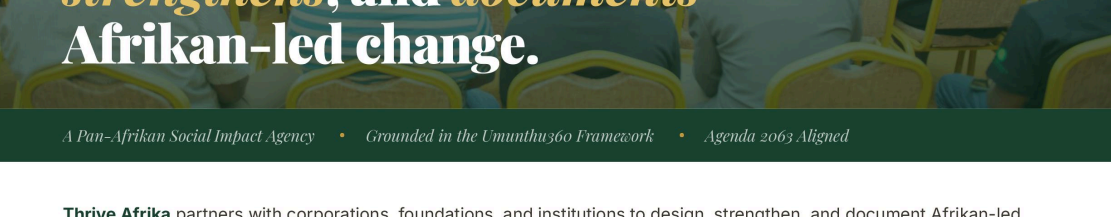
THEME 2 Governance & Trust
Strengthening institutional integrity, oversight, and accountability culture

THEME 3 Monitoring, Evaluation & Learning
Building a shared culture of evidence, structured learning, and adaptive measurement

THEME 4 Coordination & Collaboration
Breaking institutional silos to build coordinated, cross-sector ecosystem responses

THEME 5 CSI Evolution & Narrative Power
Reimagining corporate social investment as ecosystem investment — and harnessing storytelling and the creative economy as tools for structural change

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DEVELOPING SOLUTIONS AT THE INTERSECTION OF SCIENCE, ENGINEERING, AND GLOBAL HEALTH

OUR MISSION

To train the next generation of biomedical informaticians and engineers using a unique service learning approach to develop interventions at the intersection of science, engineering and global health that address problems of global health importance and improve the delivery of healthcare.

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2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

CONFERENCE HOSTS - RUTH KULAIISI & MARTIN MAURICE

DAY 1 TUESDAY 2 JUNE 2026

08:00 REGISTRATION & EXHIBITION OPENING

09:00 OFFICIAL OPENING CEREMONY

Opening: **Ruth Kulaisi** — Conference Chairperson
Welcome: **Willson Chivhanga** — CEO, Thrive Afrika
Remarks: **Charles Gwengo** — Communications and Advocacy Director, World Vision

Remarks: **Dr. Esmie Kalija** — Principal Secretary, Ministry of Gender, Children, Disability and Social Welfare

Keynote by Guest of Honour: **Hon. Mary Thom Nawicha** — Minister of Gender, Community Development and Social Welfare

Launch of the Umunthu Social Impact Index

10:30 HEALTH BREAK & INTERVIEWS

11:00 FIRESIDE CHAT

Beyond CSR: Can Business Become Ecosystem Infrastructure?

Speaker: **Beatrice Makwenda** — Programme Manager, Trust Africa
Speaker: **Veronica Ngulube Misonani** — CSR & PR Lead at Airtel Malawi
Moderator: **Ruth Kulaisi** — CEO, KlearComms Media

11:30 PLENARY SESSION 2

Hosted by **NATIONAL PLANNING COMMISSION**
Building the Architecture for Malawi 2063: Coordination, Policy, Regulation & the Future of Social Investment

Panelist: **Prof. John Saka** — Chairperson, National Council for Higher Education (NCHHE)
Panelist: **Engineer Dr. Peter Matigwiril** — Council Member, MCCCI; Board member MPICCO PLC & Board Chair Construction Regulatory Authority
Panelist: **Mr. Thoko Chipwana** — Registration & Compliance Manager, NGORA
Panelist: **Ms. Yandura Chipeta** — Country Director, ActionAid Malawi

Moderator: **Dr. Andrew Jamali** — Research Manager, National Planning Commission

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THRIVE AFRIKA designs, strengthens, and documents Afrikan-led change.

A Pan-African Social Impact Agency | Grounded in the Umunthu360 Framework | Impact over Aid

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OUR ADVISORY SERVICES

Social Impact Strategy & Advisory
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We treat narrative as a strategic infrastructure — helping organisations document impact, develop authentic communication strategies, and produce the multimedia content that builds institutional credibility, mobilises resources, and deepens stakeholder trust.

www.thriveafrika.co | wilson@thriveafrika.net

"Never follows orders. It does not create it." | LILONGWE | JOHANNESBURG | PAN-AFRIKAN

2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

12:30 SPEED NETWORKING

12:45 NETWORKING LUNCH | Exhibition Open

14:00 UMUNTHU TALK

What Happens When a Village Gets Light?

Speaker: **Martin Masiya** — CEO, Soliys Energy

BREAKOUT SESSIONS — 14:20

14:20 A — Beyond Employment:
Hosted by **InspireX**
Rethinking Youth Futures in Malawi

Hosted by **THRIVE AFRIKA**
B — Storytelling for Social Impact:
Ethics, Dignity & the Power of Representation

15:10 PLENARY SYNTHESIS

Report-Back from Breakouts
Rapporteurs: Session Rapporteurs

15:30 UMUNTHU TALK

Why an Investment in Animal Welfare is an Investment in Human Health and Wellbeing

Speaker: **Dr. Madeline Nyamwanza** — Co-CEO, LSPCA

15:45 DAY 1 CLOSE & PREVIEW OF DAY 2

Closing: **Ruth Kulaisi** — Conference Chairperson

15:50 TEA & NETWORKING SESSION

2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

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BRANDING & POSITIONING
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MARKETING & STORYTELLING
We turn your brand positioning into close, authentic stories and creative work that inspire engagement.

DIGITAL EXPERIENCES
We create digital products and platforms that bring your brand to life through meaningful and user-centered experiences.

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2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

DAY 2 WEDNESDAY 3 JUNE 2026

08:30 REGISTRATION | Exhibition Open

09:00 DAY 2 WELCOME & RECAP

09:15 KEYNOTE ADDRESS

Hosted by **Tilltonse Foundation**
Shifting Power in Practice: What Actually Changes Systems?
Speaker: **Robert White** — CEO, Tilltonse Foundation

09:40 PLENARY SESSION 3

Presented by **Communities at the Centre: Building Resilient Systems for Malawi's Future**

Speaker: **Dr. John Moyo** — Technical Program Manager — Education, World Vision Malawi

10:40 HEALTH BREAK

11:00 FIRESIDE CHAT

Financing Resilience: The Role of African Capital in Shaping Malawi's

Speaker: **Benedicto Nkhoma** — Group Board Chairman, Citrine Financial Group Holdings
Moderator: **Ruth Kulaisi** — Conference Chairperson

11:00 PLENARY SESSION 4

Measuring What Matters: Rethinking Impact, Accountability & Success in Malawi's Social Impact Ecosystem

Panelist: **Frazer Andack Mataya** — Head of Programs, The Hunger Project Malawi
Panelist: **Ahmad Milazi** — Projects Manager, SPARC Systems
Panelist: **Enock Jama** — Head of Partnerships, DAPP
Panelist: **Deborah Mbale** — Founder, Mai Mbabande Foundation
Moderator: **Delive Makata**

2ND EDITION | UMUNTHU SOCIAL IMPACT FORUM 2026

WHO WE ARE

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OUR SERVICES

STRATEGIC COMMUNICATIONS & ADVISORY
We build communication strategies that frame overall brand messages, enhance policy, and drive advocacy. Our team helps organisations navigate complex landscapes, manage reputational crises, and secure long-term stakeholder trust.

PUBLIC SPEAKING & MEDIA TRAINING FOR LEADERS
We equip executives and officials with the tools to master executive presence, handle tough press interviews, and command any stage. Through intensive on-camera skills, we transform corporate data into clear, persuasive corporate stories.

MEDIA PRODUCTION & STUDIO SERVICES
We transform field data and institutional projects into high-impact documentaries, donor reports, and digital assets. Using premium studio facilities and high-end crews, we deliver broadcast-ready content that captivates audiences nationwide.

EVENT MANAGEMENT & FACILITATION
We manage high-stakes conferences, national dialogues, and international stakeholder symposia from concept to flawless execution. Our professional facilitators guide panel sessions to clear outcomes, while managing seamless protocol for VIP delegates.

TRUSTED BY

Let's Partner for Impact

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OUR PARTNERS

THIS CONFERENCE IS PRESENTED WITH THE SUPPORT OF OUR VALUED PARTNERS

World Vision | Tilltonse Foundation | Gold Partner

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Trust Africa | Print Partner

National Planning Commission | ActionAid | Technical Partners

Thrive Afrika | KlearComms Media | InspireX | Convenors

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NETWORKING LUNCH | Innovation Showcase Open

13:30 UMUNTHU TALK

The Courage to Belong: Stories of Resilience, Identity & Hope

Speaker: **Trésor Nzungu Mpauni (aka Mene la Plume)** — Founder, Tumalini Letu

13:45 ECOSYSTEM ACTION LABS

Hosted by **THRIVE AFRIKA**
Umunthu Social Impact Index
Facilitator: **Willson Chivhanga** — CEO, Thrive Afrika

15:30 TEA & COFFEE BREAK

16:00 SYNTHESIS & REFORM COMMITMENTS

Reflections: **Dr. Andrew Jamali** — Research Manager, National Planning Commission
Moderator: **Willson Chivhanga** — CEO, Thrive Afrika

16:00 CLOSING CEREMONY

USIF2026 Commitments: Lead Rapporteur
Vote of Thanks: **Willson Chivhanga** — CEO, Thrive Afrika

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